



STEWING BEEF

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LEAN GROUND BEEF/SOURCE GROUND SIRLOIN

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KEBOBS

## Merchandising Options



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Р	RODUCT DESCRIPTI	ON	CUTTING SPECIFICATIONS	CHARACTERISTICS	MARKETABILITY	) eren	
हि	-	PORTERHOUSE, T-BONE, WING GRILLING STEAK 1173	<b>THICKNESS:</b> 3/4"-1" (1.9 - 2.5 cm) <b>PRESENTATION:</b> Trim external fat to desired thickness	<ul> <li>Tender and flavourful</li> <li>Good marbling in AA/Select, AAA/Choice, Prime</li> </ul>	<ul> <li>Popular grilling cut</li> <li>Seasonal favourite</li> <li>Positive consumer perception</li> </ul>		
Ë		TENDERLOIN PREMIUM OVEN ROAST	PORTION SIZE: 1 lb and up (450 g and up) PRESENTATION: Trim external fat	<ul><li>Very tender</li><li>Extra lean</li></ul>	<ul><li>Popular festive roast</li><li>Premium roast for upscale recipes</li></ul>		
		TENDERLOIN GRILLING STEAK 1190A	SIZE/SHAPE: 1"- 2" (2.5 - 5 cm) PRESENTATION: Remove external fat	<ul><li>Very tender</li><li>Extra lean</li></ul>	<ul> <li>Popular steakhouse favourite</li> <li>Positive consumer perception</li> <li>Special occasion favourite</li> </ul>		
Ĩ		BONE-IN TENDERLOIN GRILLING STEAK	SIZE/SHAPE: 1"-2" (2.5 - 5 cm) for medallion PRESENTATION: Remove external fat Trim bone for Frenched Finish	<ul><li>Very tender</li><li>Extra lean</li><li>Extra flavour</li></ul>	<ul> <li>Niche steakhouse presentation</li> <li>Positive consumer perception</li> <li>Special occasion presentation</li> </ul>		
Ē		STRIP LOIN PREMIUM OVEN ROAST	PORTION SIZE: 1 Ib and up (450 g and up) PRESENTATION: Trim external fat	<ul> <li>Tender and flavourful</li> <li>Good marbling in AA/Select AAA/Choice, Prime</li> </ul>	<ul> <li>Popular festive roast</li> <li>Premium roast for upscale recipes</li> <li>Whole or half strip loin is excellent for "Slice &amp; Save" cut at home program</li> </ul>		
<del>ي</del> ۲		STRIP LOIN GRILLING STEAK 1180	THICKNESS: 1"-2" (2.5 - 5 cm) PRESENTATION: Trim external fat to desired thickness	<ul> <li>Tender and flavourful</li> <li>Good marbling in AA/Select AAA/Choice, Prime</li> </ul>	<ul> <li>Popular steakhouse item</li> <li>Positive consumer perception</li> <li>Seasonal favourite</li> </ul>		
<b>ب</b>		STRIP LOIN PREMIUM QUICK ROAST	<b>SIZE:</b> 1–1 1/2 lb (450 – 700 g) max <b>PRESENTATION:</b> Jet-net or string tie Consistent oval shape	<ul> <li>Tender and flavourful</li> <li>Good marbling in AA/Select AAA/Choice, Prime</li> </ul>	<ul> <li>Premium small portion roast</li> <li>Quick cooking</li> <li>Service case application</li> </ul>		
		STRIP LOIN GRILLING MEDALLIONS 11808	<b>THICKNESS:</b> 1 1/2"- 2" (3.8 - 5 cm) <b>SIZE:</b> 8 -12 oz portions (225 g - 340 g) <b>PRESENTATION:</b> Jet-net or string tie for shaping	<ul> <li>Tender and flavourful</li> <li>Good marbling in AA/Select AAA/Choice, Prime</li> <li>Thicker cut provides enhanced cooking control</li> </ul>	<ul> <li>Smaller thick cut portion</li> <li>Price point control</li> <li>Service case application</li> <li>Medallion cuts are a perfect choice for changing appetites and lifestyle choices</li> <li>Excellent signature steak item</li> </ul>		